



**CONNECT TO COMPREHENSIVE
NETWORK SECURITY SOLUTIONS WITH
THE CISCO **IP NETWORK DEFENDER** PROGRAM.**



THIS IS THE POWER OF THE NETWORK. NOW.

THE CISCO ADVANTAGE: SELF-DEFENDING NETWORKS



SECURE YOUR NETWORK, SAVE YOUR IT BUDGET

Now, the Cisco® IP Network Defender Program from Cisco Systems® enables you to easily and cost-effectively implement the total protection your organization needs by providing:

- Special savings on comprehensive Cisco network security solutions
- Special pricing on integrated security bundles for Cisco Catalyst® switches and Cisco routers
- Design, planning, and implementation assistance
- Complimentary security learning credits
- Highly affordable financing and leasing plans
- Special pricing on Cisco Technical Support Services

Network security threats are becoming more frequent—and alarmingly expensive. According to technology news Website ZDNet, computer virus attacks cost global businesses an estimated US\$55 billion in damages in 2003—up from \$20 to \$30 billion the previous year. In addition to the immediate financial loss, these disruptions can seriously damage an organization's reputation and customer goodwill. And, in certain industries such as healthcare and finance, network security breaches can trigger expensive legal consequences because of recent legislation.

Further, as organizations rely more on their networks and add new applications, their vulnerability increases. Clearly, you can no longer afford to combat these threats with point security products or reactive solutions. Today, when Internet worms can spread worldwide in seconds, you need integrated, end-to-end security solutions that work in concert to instantaneously identify, stop, and eliminate known and unknown threats in their tracks while protecting every point of your network, inside and out.

The Cisco Self-Defending Network strategy helps achieve this goal by providing true, end-to-end security that extends from individual desktops through the LAN and across the WAN, and integrates it all into a single, manageable solution.

And, the Cisco IP Network Defender Program makes it even easier for you to enjoy this comprehensive protection with special pricing incentives, low-cost financing assistance, complimentary learning credits, and more.

INTEGRATED NETWORK SECURITY SOLUTIONS PROVIDE END-TO-END PROTECTION.

The Cisco IP Network Defender Program enables you to implement a Cisco Self-Defending Network by choosing from the complete family of Cisco security solutions, all designed to work together for comprehensive, in-depth protection.

Defend the Edge

Now, malicious threats from the outside such as worms and virus outbreaks and Distributed Denial of Service (DDoS) attacks can be quickly identified, contained, and prevented with Cisco firewalls and intrusion protection systems (IPSs). These solutions are available as standalone appliances or can be embedded directly into your network infrastructure with software add-ons for Cisco routers for a powerful, yet cost-effective single-device solution.



SIMPLIFIED SECURITY, BUILT-IN

The IP Network Defender Program offers special pricing on network security bundles for Cisco Catalyst switches and Cisco routers. This enables you to add firewall and IPS protection to your LAN and WANs in a convenient, single box solution that can be managed centrally, for reduced cost of ownership.

To defend against increasingly troublesome DDoS assaults, the Cisco Guard XT provides high-performance attack analysis and mitigation to protect multiple potential targets, including servers, network and security devices, and link bandwidth. Complementing the Cisco Guard XT appliance, the Cisco Traffic Anomaly Detector (TAD) XT activates the Guard's on-demand analysis and protection capability for a specific zone under attack.

Protect the Interior

Today, as networks are used to store and communicate increasingly valuable or sensitive information, information theft and application abuse by insiders as well as outsiders are becoming more serious problems.

Cisco firewalls and IPS solutions also combine to create a multilayered defense that can deter unauthorized personnel from accessing valuable corporate information and protect mission-critical network resources. These are offered as integrated hardware modules for Cisco Catalyst 6500 Series switches for implementations at the core of the network, included as features on Cisco routers and Cisco Catalyst switches, and are also available as standalone appliances.

Available exclusively from Cisco, the Network Admission Control (NAC) solution can automatically protect the network from inadvertent infection by internal and mobile users that knowingly or accidentally attempt to unleash a virus or worm onto the network.

Guard the Endpoints

A security strategy cannot be effective if the servers, laptops, and desktop computers are not protected. To counter these threats, the Cisco Security Agent resides directly on personal computers and servers and extends far beyond conventional antivirus and personal firewall solutions. It quickly identifies and prevents malicious behavior before it can occur, mitigating potential known and even unknown ("Day Zero") security risks such as spyware applications and Internet worms, eliminating the need for emergency patching.

Manage Trust and Identity

It is vital to secure a network so that only authorized users and devices can connect to it. Cisco offers a family of products and technologies to best provide user and device authentication, authorization and auditing (AAA) services. Identity technologies and standards such as 802.1X, Remote Authentication Dial-In User Service (RADIUS), and the Extensible Authentication



COMPREHENSIVE PROTECTION IS NOW EVEN MORE COST-EFFECTIVE

With the IP Network Defender Program, you'll enjoy special pricing incentives when you assemble a comprehensive network security solution from the following Cisco security product families:

- **Firewall Solutions**
- **Intrusion Prevention System (IPS) Solutions**
- **Endpoint Protection Solutions**
- **VPN Solutions**
- **DDoS Detection and Mitigation Solutions**
- **Identity Solutions**
- **Network Security Management Solutions**

Protocol (EAP) enforce identity services throughout the network by carrying authentication information to a Cisco Secure Access Control Server (ACS), which offers centralized, policy-based administration and monitoring. Collectively, these systems verify each user or network device's credentials and enable you to give users or devices different levels of access and priority, deny access, or place users into a guest virtual LAN (VLAN).

Secure All Communications

As organizations add new network applications such as voice and video, network protection becomes even more critical. Cisco virtual private networks (VPNs) enable confidentiality, integrity, origin authentication, and anti-replay services to help ensure the validity and privacy of all communications, including voice, video, and data.

IP Security (IPSec)-based VPNs are an integrated feature on Cisco routers, Cisco PIX® security appliances, and Cisco VPN 3000 Series concentrators. Integrated IPSec VPN and Secure Sockets Layer (SSL) service modules are also offered on the Cisco Catalyst 6500 Series switches for high-performance, secure e-commerce traffic communication.

Manage It All

Cisco security management solutions enable you to remotely configure and conveniently manage thousands of security devices from a central location.

CiscoWorks VPN-Security Management Solution (VMS) provides enterprise-wide infrastructure and security management, delivering greater network security through automation that streamlines and improves the management of remote security appliances. Its Web interface allows for faster deployments and upgrades and leads to higher productivity and lower cost of ownership by helping prevent unnecessary business disruption.

The CiscoWorks Security Information Management Solution (SIMS) collects and analyzes security events at a central location from IPSs, firewalls, routers, VPN appliances, and endpoints, including operating systems, applications, and antivirus devices. This information is correlated statistically, evaluated according to defined security rules, and presented in real time to administrators in a format that can be acted upon quickly and accurately.

IP NETWORK DEFENDER PROGRAM: THE INTELLIGENT PATH TO INTEGRATED SECURITY



PROTECT NOW, PAY LATER

Included with the IP Network Defender Program is the Cisco Capital Secure Lease, which enables you to defer payments for up to six months and finance your Cisco network security solution for up to 60 months at very attractive rates.

Now, it is both easier and more economical to implement a Cisco integrated network security solution that fits your unique needs, thanks to the Cisco IP Network Defender Program.

Special Savings on Integrated Security Solutions

You'll enjoy special savings when you assemble an integrated Cisco security solution. In addition, you can add security cost-effectively to your existing Cisco network infrastructure with specially priced security services modules, which are available as hardware and software add-ons for Cisco Catalyst 6500 Series switches and Cisco routers.

Highly Flexible and Affordable Financing Options

Budget constraints shouldn't prevent you from migrating to a more secure network now. Along with special pricing incentives on Cisco network security solutions, the Cisco IP Network Defender Program offers low-cost, highly flexible financing options from Cisco Systems Capital[®] Corporation. These include:

- **Cisco Secure Lease**—Allows you to defer your monthly payments for six months on a Fair Market Value (FMV) lease, with terms of up to 60 months. Rates as low as zero percent are also available for Cisco Technical and Advanced Services, enabling you to finance comprehensive protection for one economical and predictable monthly payment. And, you can upgrade your Cisco security solution at any time during your lease term.
- **Interest-free financing for Cisco Security Agent**—Is available on qualifying purchases, enabling you to protect each desktop in your organization for pennies a day and secure each server very cost-effectively,* providing vital protection against crippling network attacks such as My Doom, Code Red, and the SQL-Slammer Worm.

* Monthly price includes 0% financing which is only available for a three-year financing term and is based on 36-equal payments. Also software pricing does not reflect customer purchase discount. Finance products available through Cisco Systems Capital to qualified customers in the U.S. are subject to credit approval, qualification, and appropriate documentation. Other restrictions may apply. Cisco Systems Capital reserves the right to change or cancel this promotion at any time without notice. Financing for Cisco products and services for this promotion must be greater than US\$100,000 and is available only through Cisco Systems Capital and its federal, state, and local government financial partners, Key Bank and GSTI. Other options may be available.



**THE CISCO SELF-DEFENDING
NETWORK INTEGRATES:**

- Secure Connectivity Solutions
- Threat Defense System
- Trust and Identity Solutions

Design and Implementation Assistance

Comprehensive planning, design, implementation, and network optimization is provided by Cisco or your authorized Cisco Security Specialized partner.

Up to \$3,000 in Complimentary Cisco Learning Credits

The Cisco IP Network Defender Program provides complimentary Cisco Learning Credits for authorized training from Cisco Learning Partners who specialize in security courses. The amount varies depending on the IP Network Defender Program solution you choose. Credits also count toward individual career certification.

Convenient Access to E-Seminars and Online Library

At no additional cost, e-seminar and online library access enables you to build your Cisco networking expertise and make the most of your Cisco network security solution.

Special Pricing on Cisco Technical Support Services

The Cisco IP Network Defender Program includes comprehensive technical support services at special pricing. These services reduce operating costs and protect your investment in Cisco products. Cisco SMARTnet[®], and Software Application Support, and Software Application Support plus Upgrades (SAS/SASU) enable you to get support for Cisco hardware and software products when you need it, globally, 24 hours a day.

To take advantage of the special pricing and other benefits offered by the Cisco IP Network Defender Program, visit www.cisco.com/go/ip_network_defender_program

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